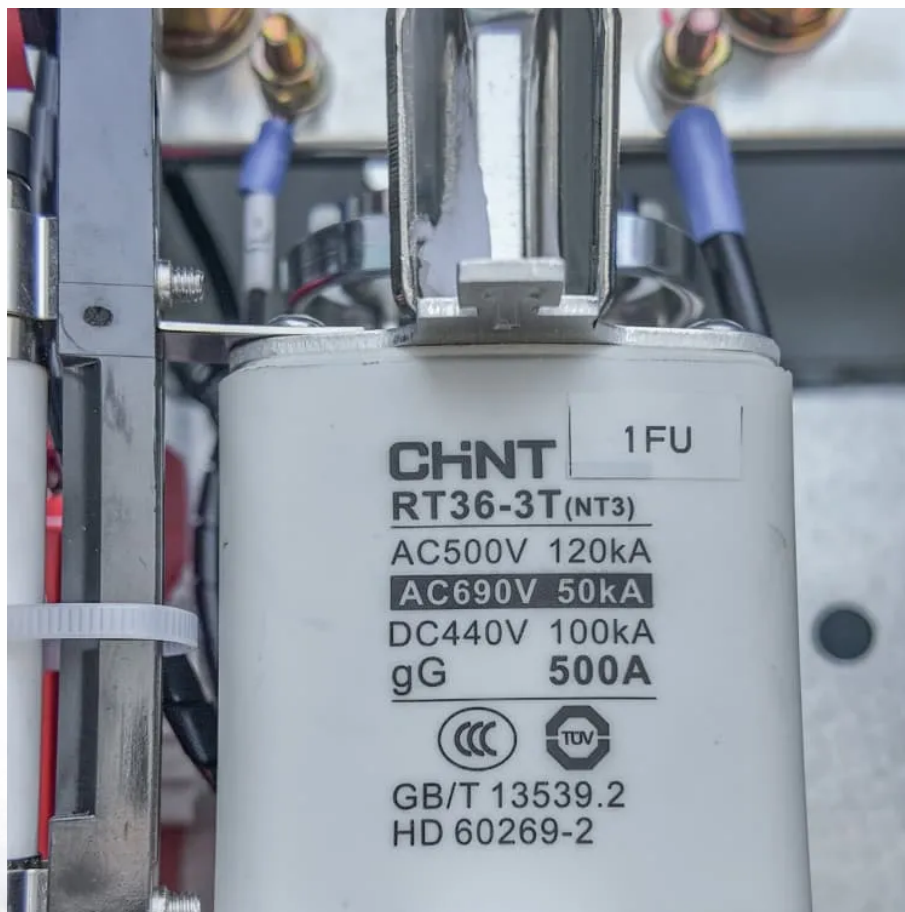


Uninterruptible power supply for the Ho Chi Minh computer room in Vietnam





Overview

What projects are driving demand for ups in Ho Chi Minh city?

Notable projects driving demand included Ho Chi Minh City's iconic Landmark 81 skyscraper, the massive Vincom Mega Mall Royal City retail complex, and the new JW Marriott Hanoi luxury hotel fueling the demand for UPS in the country. Key Attractiveness of the Report.

Why is Ho Chi Minh city launching a digital economy in 2025?

The country's push towards establishing a \$45 billion digital economy by 2025 fueled IT adoption and investments in high-tech hubs like Ho Chi Minh City. This surge in digitalization amplified the demand for reliable UPS solutions across industries to ensure uninterrupted power supply.

Why did commercial projects acquire the highest revenue share in Vietnam's ups market?

Commercial projects acquired the highest revenue share in Vietnam's UPS system market in 2023 owing to the rapid expansion of office complexes, retail centers, and hospitality developments across major cities. These commercial endeavors necessitated reliable UPS solutions to safeguard critical operations against power disruptions.

What's going on with Ho Chi Minh city's new data center?

This expansion would be fueled by ongoing investments from industry giants, such as Equinix's \$64 million commitment for its third data center in Ho Chi Minh City, FPT Telecom's \$350 million investment in a new Hanoi campus, and NTT's \$500 million allocation for a Ho Chi Minh City facility.



Uninterruptible power supply for the Ho Chi Minh computer room in



uninterruptible power supply (ups) in ho chi minh city, vietnam

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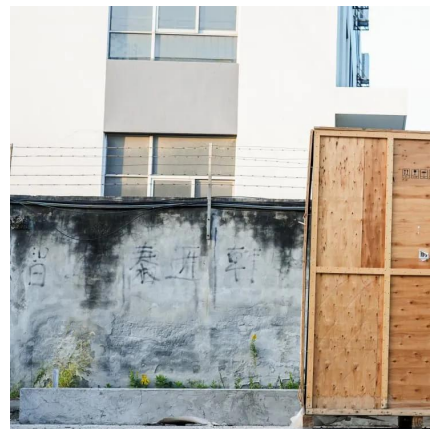


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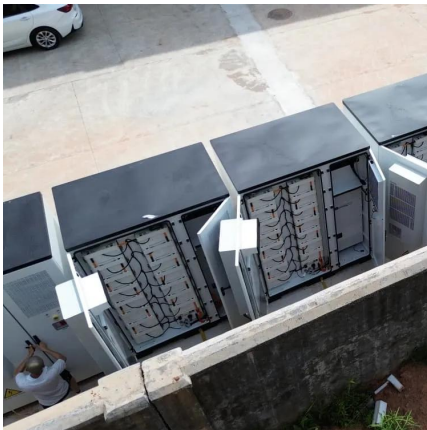
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