

# The price of solar modules is falling





## Overview

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After a brief period of stability, solar module prices are starting to fall once more, declining 5% to 8% across all technologies as of mid-July 2025, according to pvXchange. Why do solar modules cost so much?

However, as the primary cost component of photovoltaic modules, the price of solar cells plays a decisive role in module pricing. Due to the oversupply of polysilicon in earlier periods, prices have been under sustained pressure since 2023, even falling below cost levels in the first half of 2024.

What factors affect the cost of photovoltaic modules?

1. Cost Factors Driving Price Fluctuations The cost of photovoltaic modules is primarily composed of solar cells, glass, encapsulation film, and labor expenses.

Will price fluctuations affect the photovoltaic module market?

As the global energy transition accelerates, the photovoltaic (PV) industry, as a key component of renewable energy, continues to attract significant attention for its promising development prospects. However, price fluctuations in the photovoltaic module market remain a critical factor influencing the industry's growth.

Will photovoltaic module prices go down in 2025?

However, given the supply-demand pressures and the competitive landscape of the industry, photovoltaic module prices are expected to remain in a low adjustment phase in 2025. Smaller enterprises may intensify their inventory clearance efforts to survive, which could create temporary downward pressure on market prices.



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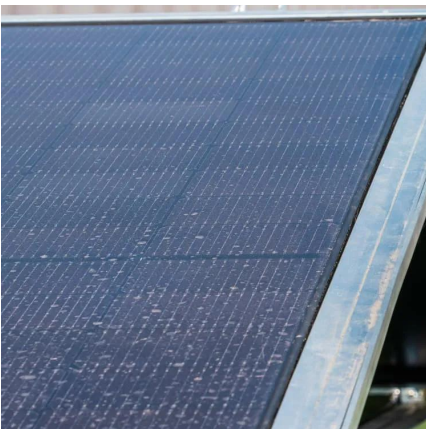


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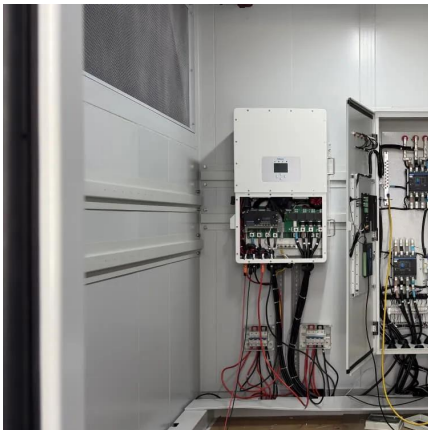
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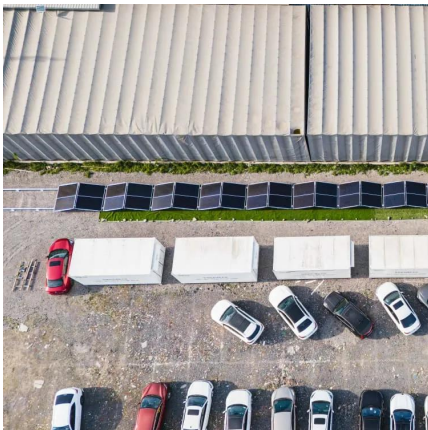
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