

Target customer groups for energy storage projects





Overview

What are the different types of energy storage technologies?

Depending on how energy is stored, storage technologies can be broadly divided into the following three categories: thermal, electrical and hydrogen (ammonia). The electrical category is further divided into electrochemical, mechanical and electromagnetic (Figure 2).

How many electrochemical storage stations are there in 2022?

In 2022, 194 electrochemical storage stations were put into operation, with a total stored energy of 7.9GWh. These accounted for 60.2% of the total energy stored by stations in operation, a year-on-year increase of 176% (Figure 4).

Why is investor participation important in the energy storage industry?

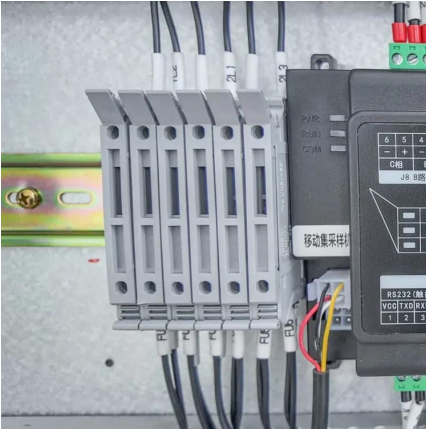
Investor participation is beneficial for the development of the energy storage industry. Facing trends, they should keep a cool head in assessing business models to identify high-quality segments and targets.

Why are energy storage technologies important?

They are also strategically important for international competition. KPMG China and the Electric Transportation & Energy Storage Association of the China Electricity Council ('CEC') released the New Energy Storage Technologies Empower Energy Transition report at the 2023 China International Energy Storage Conference.



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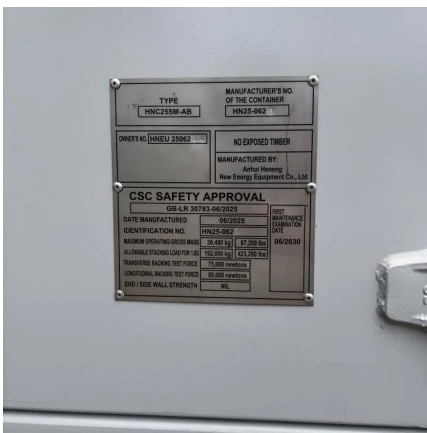
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What are potential target customers for your energy storage battery business? Potential target customers for your energy storage battery business may include: 3. Battery Technology ...



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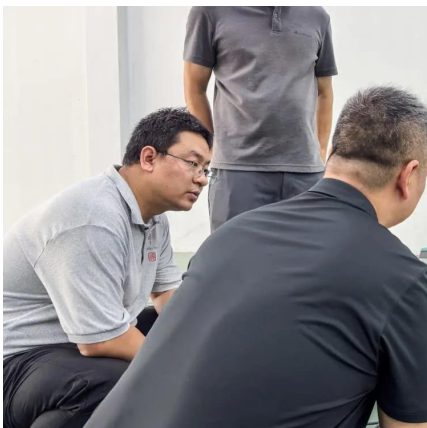
How do energy storage project users find customers?

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Target customers of the energy storage system include

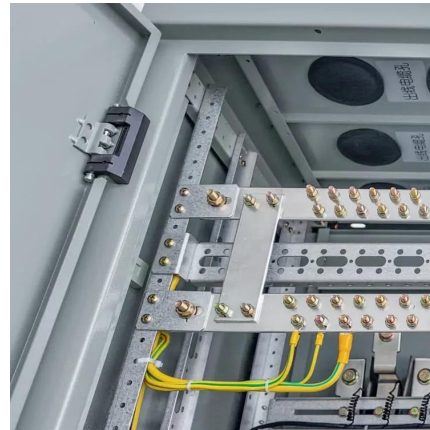
The model shows that it is already profitable to provide energy-storage solutions to a subset of commercial customers in each of the four most important applications--demand-charge ...





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